



**TV TECHNOLOGY**  
**STAR**  
**2009**  
 Superior Technology  
 Award Recipient



No NAB Show would be complete without recognition of new and exciting innovations and as soon as the exhibit hall opened on Monday, **TV Technology's** team scoured vendor booths in the search for such noteworthy technologies. With so many new products at the NAB Show, judging is always difficult. However, the wait is over and here are the STAR Award winners this year.

**Adtec Digital**

(L-R) Adtec Digital's Ron Johnson, vice president of marketing and sales; Joanna Ching, Asia Pacific manager; Hansgeorg Lichte, Adtec Germany, Steven Cogels, dealer and account manager for Benelux accept the STAR Award for the mediaHUB HD 422 encoder, which supports content contribution, distribution and studio applications and encodes SD, HD, MPEG-2, MPEG-4 AVC.



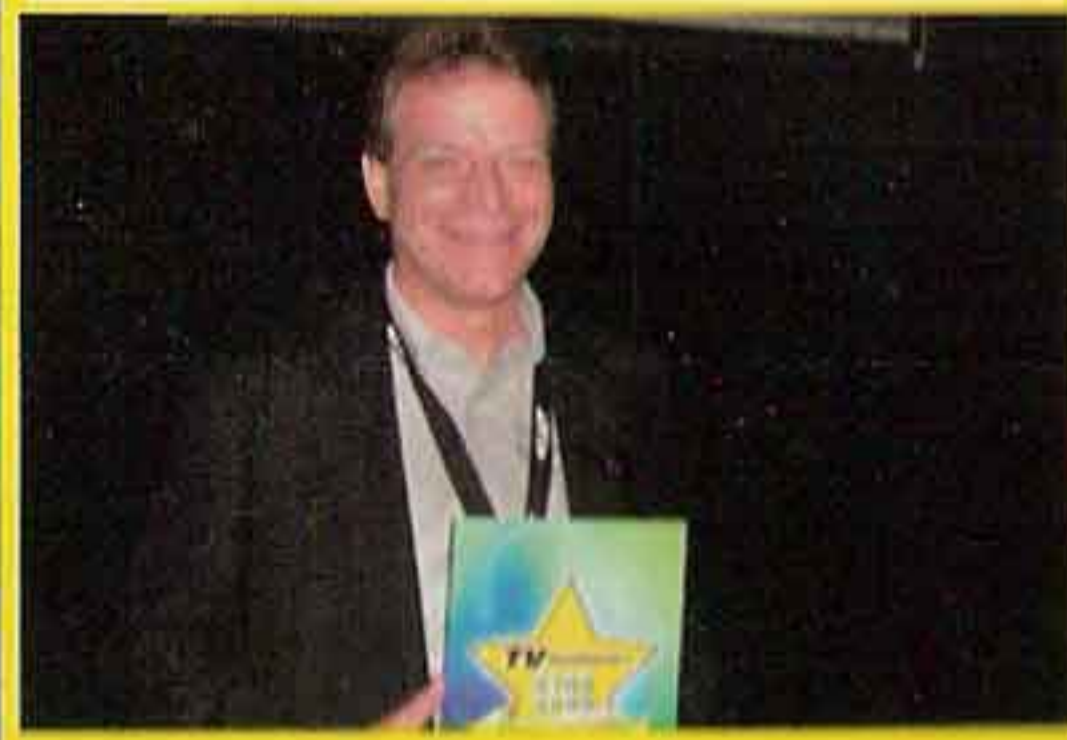
**AJA**

Nick Rashby, AJA's president, accepts the STAR Award for his company's Ki Pro tapeless recording device that records Apple ProRes 422 QuickTime files onto removable computer friendly media. It accepts both analog and digital video signals.



**Avid Technology**

Jim Frantzreb, Avid's senior broadcast segment manager for segment marketing, accepts the STAR Award in recognition of Avid Media Access Architecture, which provides greater workflow efficiencies with XDCAM and P2 capture technologies.



**Belden Corp.**

Steven Lampen, Belden's multimedia technology manager, accepts the STAR Award presented for the company's type 7732LL low loss plenum-rated RG-11 type cable for transport of high-definition signals up to 3 Gbps.



**Blackmagic Design**

Dan May, president of Blackmagic Design, was presented the STAR Award for UltraScope, which provides up to six multi-view waveform/vectorscope/RGB/YUV displays and runs on an inexpensive PC platform.



**Boxx Technologies**

Scott Walker, technology director at Boxx Technologies, accepts the STAR Award in recognition of Boxx's Meridian Zero Delay HD short range video transmission system, which is license-exempt and provides secure encrypted transmissions.



**Calrec**

Courtney Spencer, vice president of the business and professional group for the Americas of D&M, Calrec's holding company, accepts the STAR Award presented for Calrec's Apollo digital audio console. It incorporates Bluefin 2 processing and provides twice the processing power of previous versions. The console may be configured as a 1-, 2-, or 3-operator device.



**Canon**

David O'Kelly, senior director, professional products marketing division for Canon U.S.A., accepts the STAR Award in recognition of Canon's EOS 5D Mark II SLR camera. In addition to still image capture, the camera can also record 1080 resolution video clips up to 30 minutes in length.

